

# 360 Cyber Protection. Cover your Clients Business Future

There is no silver bullet in protecting a business from cyber threats. Good risk management involves evaluation of exposures, management of digital assets and training, and education of staff who are accessing customer data and other parts of your system.

**360 Cyber** is a product that can work as part of an overall approach to protecting businesses against the financial and reputational losses caused by cyber threats.

## 360 Cyber provides

- + Free risk management tools, including firewall, back up and antivirus solution from Avast, one of the largest security companies in the world. **We help you keep your business safe from cyber attacks.**
- + “Best in class” co-ordinated incident response. Managed by Crawfords and supported by a global network that includes forensic IT providers, forensic accountants, legal support and public relations consultants. **We help you navigate the challenge of responding to cyber criminals, managing customer data implications and maintaining your brand and reputation throughout the process.**
- + Coverage that minimises the financial impact of a cyber breach including Business Interruption Insurance. **We help you managing the financial pressures of a cyber attack.**
- + Legal Expenses and Liability coverage that ensures you are protected from legal actions by regulators and third parties. **We help to take away a significant threat to your businesses future.**

## Our People:



### Denis Morrissey

Director

Experienced General Manager with a track record of building successful Insurance businesses in the Australian market. Skilled in sales and distribution, business planning, property and casualty Insurance, long tail personal injury compensation claims and claims management.

Having spent the last 14 years at Allianz Australia as the General Manager for Commercial in the Broker and Agency division, an opportunity was identified to purchase and build an underwriting agency that will provide the Broker market with focused product and distribution solutions for its Clients.

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### Chris Lynch

Director

A highly regarded Insurance industry leader with 30 years in the business and a track record of delivering on challenging financial and non-financial goals. Success has come through leading high performing sales, underwriting and service teams.

During his career he has also managed claims units, held senior underwriting authorities, delivered product and interpersonal skills training, run employment teams as well as holding Branch, State & National management positions. His Broker partners see him as someone who has a high regard for them and their customers and someone who will strongly advocate for both.

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## Cyber Threats can impact SME's

All too often, small and medium businesses ignore the threat of cyber attacks.

Whether they believe they are too small to target, they doubt that a cyber attack could do any great harm to their business, or they place too much faith in anti-virus protection, many SME businesses are suffering from the impact of cyber threats.

Cyber threats are real and they impact small and medium businesses:

- + In Australia in 2017, small businesses were the target of 43%\* of cyber crimes
- + More than 1 in 5 small businesses were unable to continue to operate following the attack\*
- + The introduction of Notifiable Data Breach legislation may create additional costs for businesses that suffer an attack on customer data records

\*Source: The Australian Small Business and Family Enterprise Ombudsman

## Coverage Options



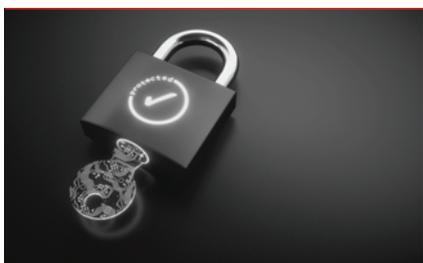
### Legal Exposures

- + Coverage for Legal and Liability Costs
- + Legal expenses for investigations and legal proceedings
- + Media Liability
- + Data Liability
- + Network Security Liability



### Business Impact

- + Cover to get the business back on its feet
- + Business Interruption cover
- + Cover for legal representation and public relations consultants
- + Credit Monitoring
- + Notification Costs



### Risk Management

- + Free Avast Security Software\*
- + Firewall
- + Back up
- + Anti-virus
- + Up to 10 licenses and 100GB of storage



### Incident Response Management

"Best in class" co-ordinated support

- + 24/7/365 notification hotline
- + Triage and assessment commence within 5 hours
- + Appointment of appropriate experts such as forensic IT, incident response consultants



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